EPTDA

EMEA POWER TRANSMISSION
DISTRIBUTORS ASSOCIATION

LEADERSHIP & FUTURE LEADERS CONFERENCE

4 – 6 MARCH 2020

BRUSSELS

PROGRAM

Senior Leaders | Future Leaders | Senior Leaders & Future Leaders

WEDNESDAY | 4 MARCH 2020

Hours	Activity	Topic	Meeting room
14:00 – 17:00	Future Leaders Seminar (Part 1) | Tom Gale	Be an Innovation Champion: Leading in a Digital World	Ivory-Gold
19:00 – 21:00	Future Leaders & Board of Directors Welcome Dinner		Pearl

THURSDAY | 5 MARCH 2020

Hours	Activity	Topic	Meeting room
08:30 – 12:30	Board of Directors Meeting		Onyx
09:00 – 12:30	Future Leaders Seminar (Part 2) | Tom Gale	Be an Innovation Champion: Leading in a Digital World	Ivory-Gold
12:30 – 13:30	The Leadership Networking Lunch		Diamond Lounge
13:30 – 14:00	Future Leaders & EPTDA Leadership session		Diamond
13:30 – 17:00	Executive Seminar | Mylena Pierremont	Leveraging LinkedIn for Professional & Personal Growth	Diamond
19:00 – 22:30	The Leadership Networking Dinner		Ivory-Gold

FRIDAY | 6 MARCH 2020

Hours	Activity	Committee	Meeting room
09:00 – 12:30	EPTDA Committees Meetings	Distribution Development Committee	Emerald
		Education & Events Committee	Aquamarine
		Know Your Market Committee	Onyx
		Manufacturer Council	Ruby
11:00 – 12:30	Joint Meeting	Distribution Development Committee + Manufacturer Council	Emerald + Ruby
12:30 – 13:30	Networking Buffet Lunch		Catharina Restaurant
13:30 – 16:30	EPTDA Committees Meetings	Distribution Development Committee	Emerald
		Education & Events Committee	Aquamarine
		Know Your Market Committee	Onyx
		Manufacturer Council	Ruby

BE AN INNOVATION CHAMPION: LEADING IN A DIGITAL WORLD

EPTDA FUTURE LEADERS SPRING WORKSHOP

Every organization is undergoing some form of digital transformation. While there are powerful opportunities to help people be more productive through automation, analytics and technology tools, there are unique challenges emerging for leaders in more traditional companies. The key lesson is that while best practices in operations are still important, it is not enough.

This workshop looks at how to nurture and grow a culture of innovation in ways that can best balance the success of the past with the future vision, and how EPTDA Future Leaders can be effective change agents within their company cultures. This includes effective communication, leading change management efforts and winning the support of your team members across all the generational spectrum.

EPTDA Future Leaders programs are structured to provide a combination of hands-on learning, discussion, networking and case study problem-solving to ensure that attendees can advance their careers and increase their knowledge of essential management skills and leadership training. This program will be facilitated by Tom Gale, CEO of MDM, and Meino Noordenbos, CEO of North Wood BV, a B2B consultancy, former CEO of RUBIX-Group Benelux, and a former EPTDA President.

The most successful companies going forward are not still doing the same things that worked in the past. The most successful companies are leveraging the talents and skills of their emerging leaders to build a more innovative culture to create competitive advantage in disruptive times. Join this workshop to advance your ability to be one of the innovation leaders in your company.

TOM GALE

Tom Gale is the CEO of Modern Distribution Management, a market research and media company focused on industrial product and distribution markets globally.

He is working with EPTDA to strengthen the Future Leaders program with expert content specialists, management skills development, networking and career advancement opportunities for all members.

LEVERAGING LINKEDIN FOR PROFESSIONAL & PERSONAL GROWTH

EXECUTIVE SEMINAR

Connected Circles are a thought leadership tech scale-up in Amsterdam trusted by C-level executives of large enterprises to strategically build their online presence. To achieve this they employ data analytics and AI-driven content curation. Living in today's digital society comes with breathtaking opportunities that are redefining how we work, create deals, leverage circles of influence and gain customer intimacy for the good of society. Today's top leaders are increasingly active online, building stakeholder trust through transparency and action. Connected Circles believe that leaders can create continuous value for their brand and employees when they strategically approach and use digital channels.

Based on experiences from working with more than 60 global C-Level executives, co-founders Mylena Pierremont and Galimir Dilkin will share insights, content examples and strategies which leaders use to increase their impact.

MYLENA PIERREMONT

With backgrounds in mathematics, financial strategy and econometrics, Mylena is a marketing expert who combines numbers with emotional intelligence.

Intrigued and fascinated by social networks, digital transformation, and content creation, Mylena is currently the CEO of Connected Circles, a digital scale-up that gives leaders a voice on digital platforms to share their business' core messages.

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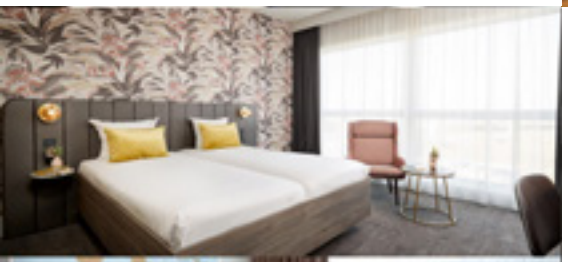
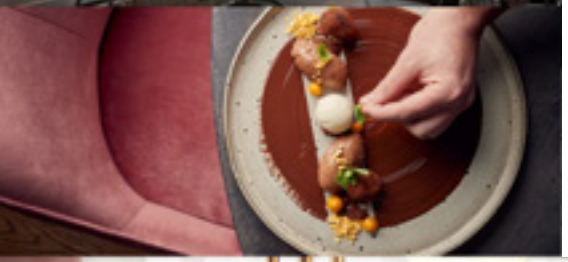
VAN DER VALK
BRUSSELS AIRPORT





THE MEETING VENUE

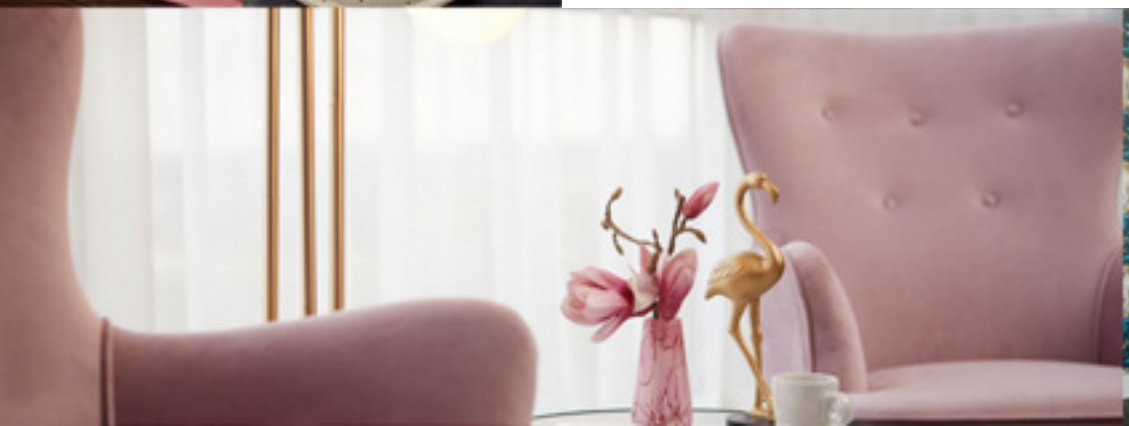
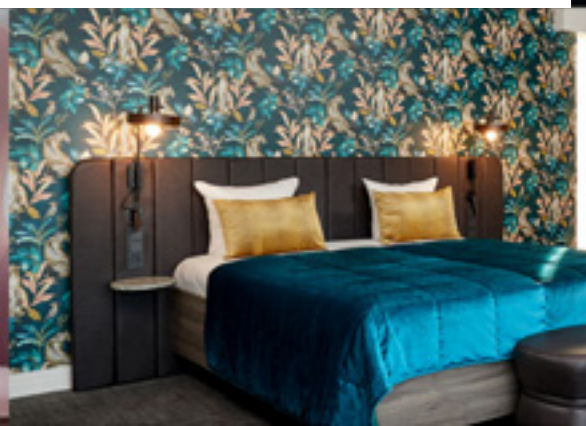
This design hotel with a garden terrace is only 3 km from Brussels Airport and 15 minutes' drive from the city center. Van der Valk includes a fitness center, free WiFi and modern soundproof rooms with free softdrinks, tea facilities and water.

Restaurant Catharina is a cosy space that serves a mix of traditional and modern international cuisine in an elegant, yet casual setting. Each morning, guests can enjoy a fresh and diversified breakfast buffet.

Guests can make use of a free airport shuttle service at certain times:

AIRPORT-HOTEL SHUTTLE ROSTER

HOTEL-AIRPORT SHUTTLE ROSTER

BOLD & BEAUTIFUL BRUSSELS

SO MUCH MORE THAN THE EUROPEAN CAPITAL

Historic yet hip, bureaucratic yet bizarre, self-confident yet unshowy, Brussels is multicultural to its roots - as Lonely Planet describes it. Brussels is so much more than meets the eye. It's the ultimate political capital with a strong identity and a great sense of life. The city and its unique international residents - not just Eurocrats - are not afraid to truly and fully express themselves in form of art, opinion, style, design, food, culture, fashion and everything else.

Brussels is truly bold and beautiful, and ready to showcase its true charm and all the hidden secrets to the ones who would like to prolong their stay in the city for the weekend.

EPTDA Committees Meeting
Tenerife 2019

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